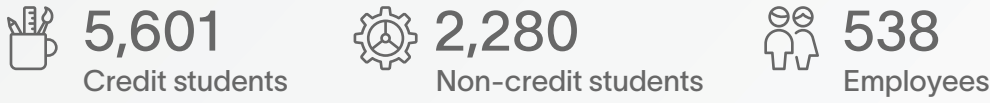
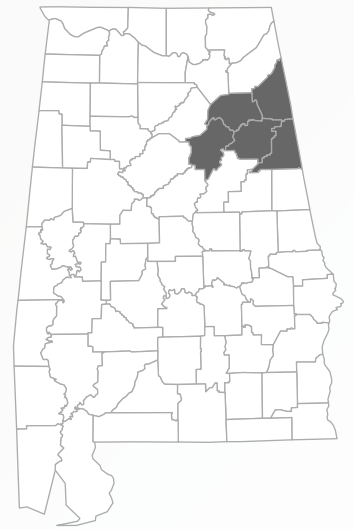


The Economic Value of Gadsden State Community College

About GSCC



The GSCC Service Area
Alabama



Economic impact analysis



Alumni impact

Impact of the increased earnings of GSCC alumni and the businesses they work for

\$166.8 million
Added income

An economic boost similar to hosting the World Series

OR

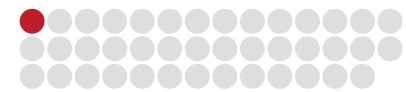
2,854 Jobs supported



26x

1 out of every 41

jobs in the GSCC Service Area is supported by the activities of GSCC and its students.



Operations spending impact

Impact of annual payroll and other spending

\$38.9 million
Added income

656
Jobs supported

Enough to buy **826** new cars

OR



Student spending impact

Impact of the daily spending of GSCC students attracted to or retained in the region

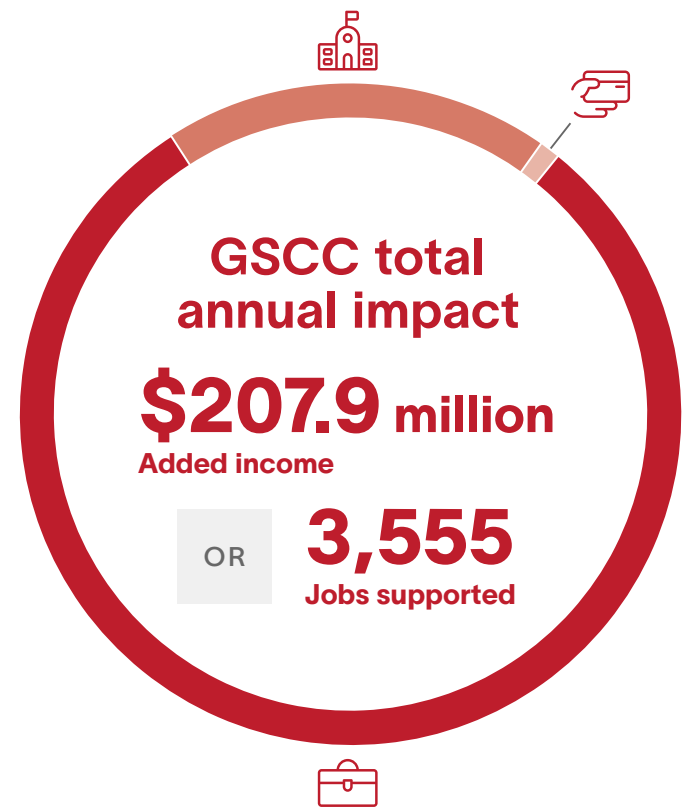
\$2.2 million
Added income

Enough to buy **179** families* a year's worth of groceries

OR

45 Jobs supported

● = 50 jobs * = family of four



Investment analysis



For every \$1...



Students gain **\$6.90** in lifetime earnings



Taxpayers gain **\$2.40** in added tax revenue and public sector savings



Society gains **\$9.00** in added income and social savings



The average associate degree graduate from GSCC will see an increase in earnings of **\$8,200** each year compared to someone with a high school diploma working in Alabama.

