



State of the College

April 29, 2025

Dr. Kathy L. Murphy, President



STRATEGIC PLAN 2024-2027

Steps in Planning

Classroom Space Utilization Study – Ad Astra, 2023

Campus Space Utilization Study – Williams Blackstock, 2022

Economic Impact Studies – Lightcast, Jan. 2023 & Jan. 2025

Campus & Facilities Capital Renewal Master Plan (10 years)

Roof & HVAC Assessments, Painting Schedule – 2024

Facilities Procedures

Employee Handbook

Strategic Plan Review



Changing lives for good, forever.



STUDENT SUCCESS

PILLAR 1

EMPLOYEE RESOURCES

PILLAR 2

FISCAL RESOURCES

PILLAR 3

PHYSICAL RESOURCES

PILLAR 4

PROGRAM LEARNING RESOURCES

Gadsden State Community College empowers and prepares students from all backgrounds for success through exceptional education and innovative workforce development with a focus on community and global engagement resulting in a positive economic impact for all stakeholders.

Note: Pillars are not in order of priority.

CHANGING LIVES FOR GOOD, FOREVER



Student Profile (Spring 2025)

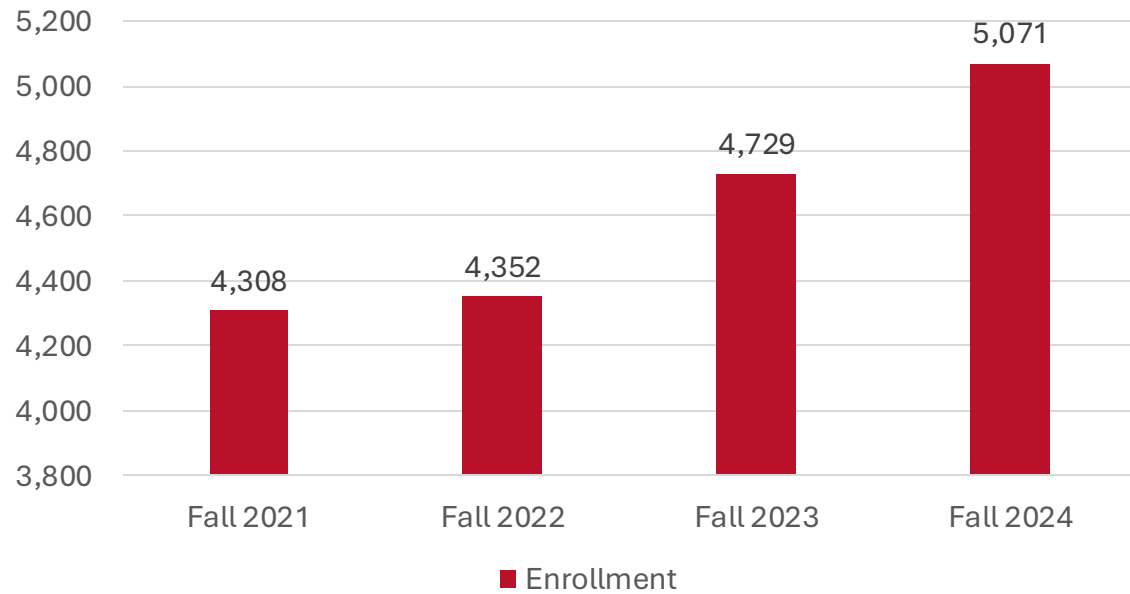
Percentage	Profile Information
60%	Females
63%	Freshmen
66%	>21 age
29%	21 to 40 age
12%	Scholarship
48%	Pell Grant/Financial Aid
33%	Full-time
32%	Traditional Instruction
44%	Online Instruction
24%	Hybrid (Blended) Instruction
30%	Dual Enrollment



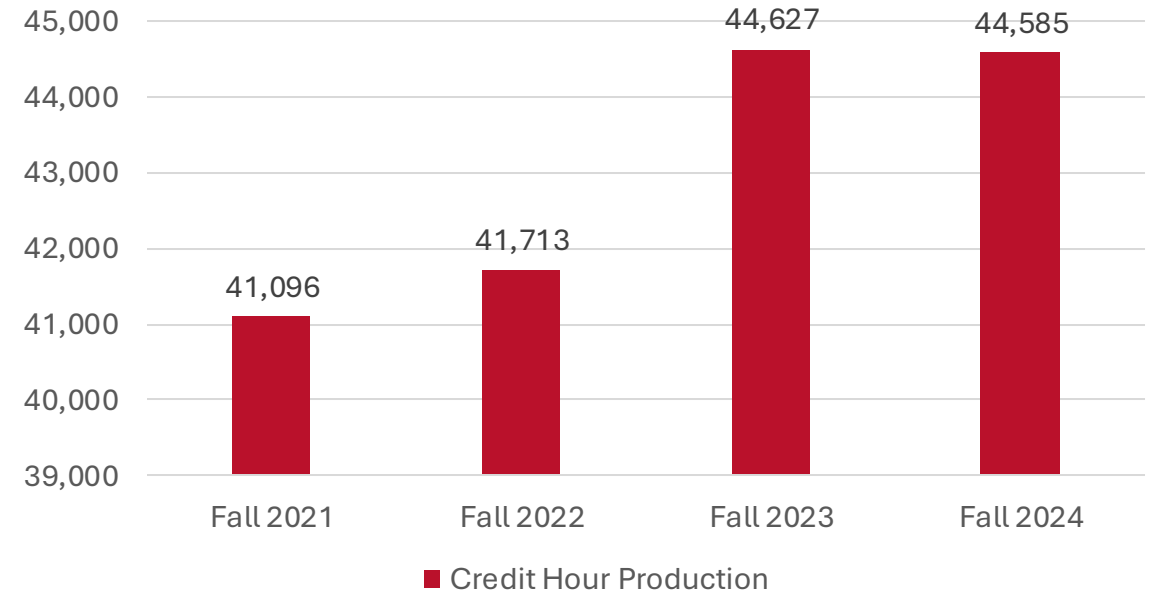
Changing lives for good, forever.



Enrollment Fall 2021 - Fall 2024



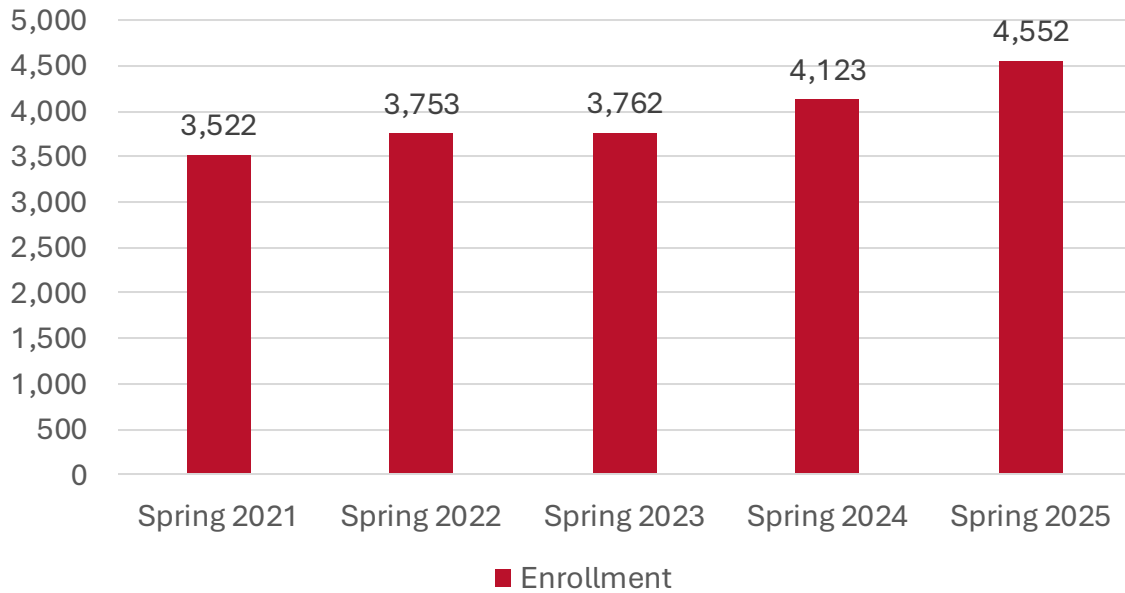
Credit Hour Production (CHP) Fall 2021 - Fall 2024



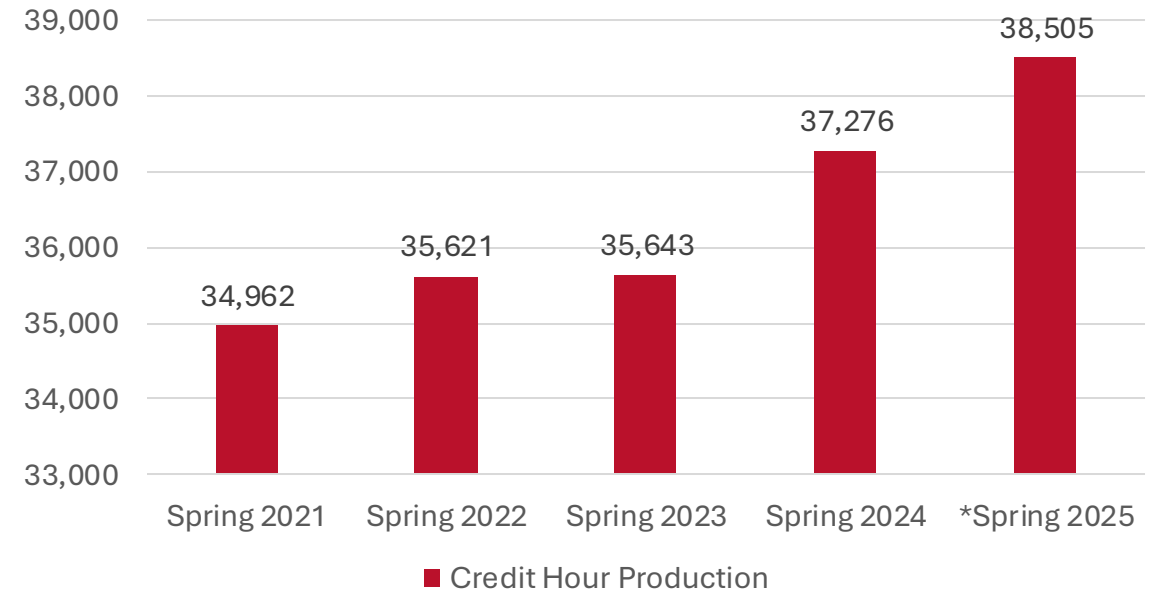
Changing lives for good, forever.



Enrollment Spring 2021 - Spring 2024



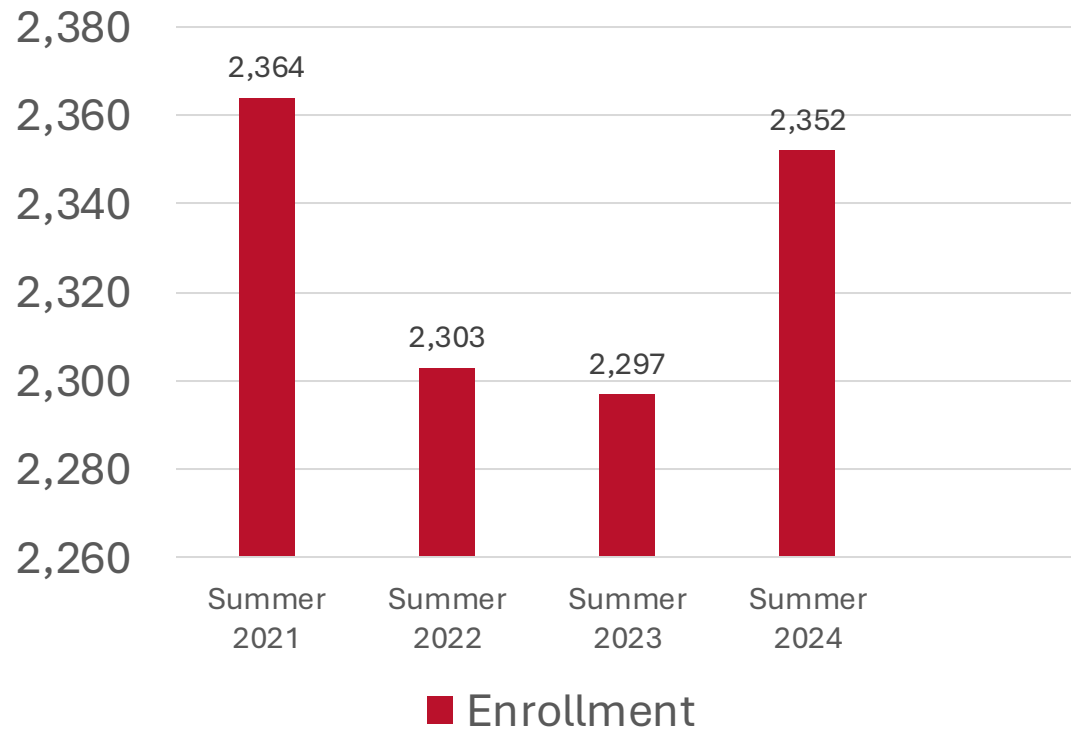
Credit Hour Production (CHP) Spring 2021 - Spring 2024



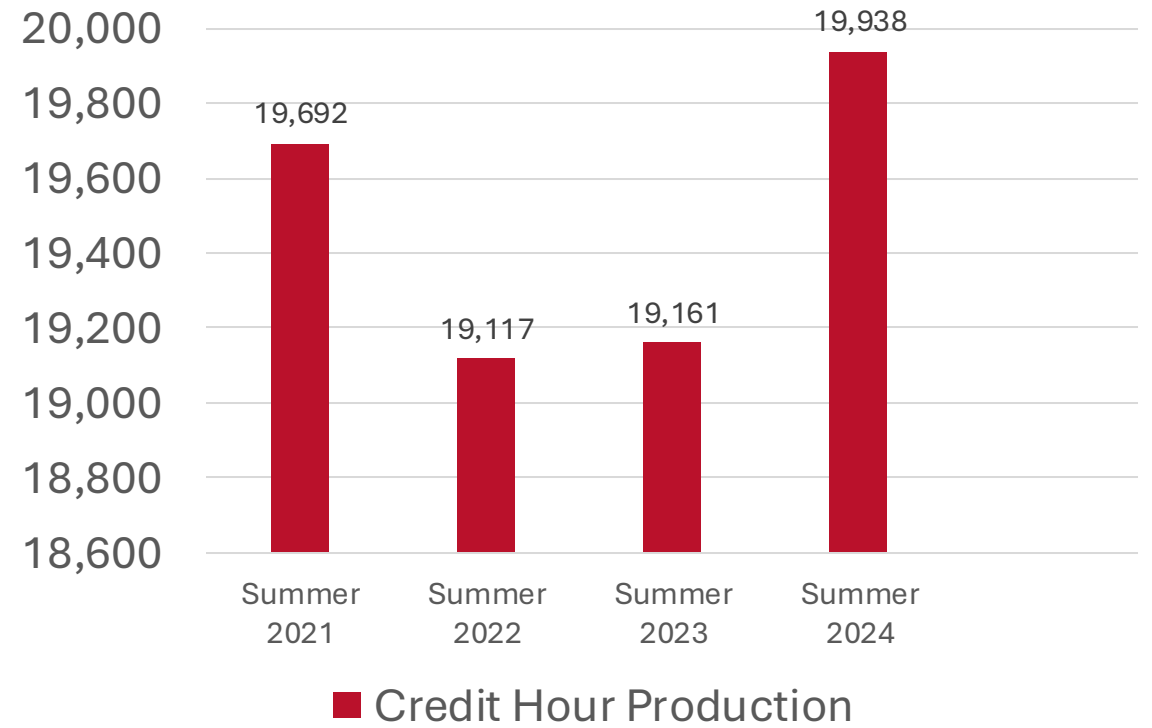
Changing lives for good, forever.



Enrollment
Summer 2021 - Summer 2024



Credit Hour Production (CHP)
Summer 2021 - Summer 2024



Changing lives for good, forever.



Enrollment & Credit Hour Production (CHP)

	Headcount	CHP
Fall 21 Compared to Fall 24	+763 Increase (18%)	+3489 (8%)
Spring 21 Compared to Spring 25	+1030 Increase (29%)	+3543 (10%)
Summer 21 Compared to Summer 24	-12 Decrease (-.5%)	+246 (1%)



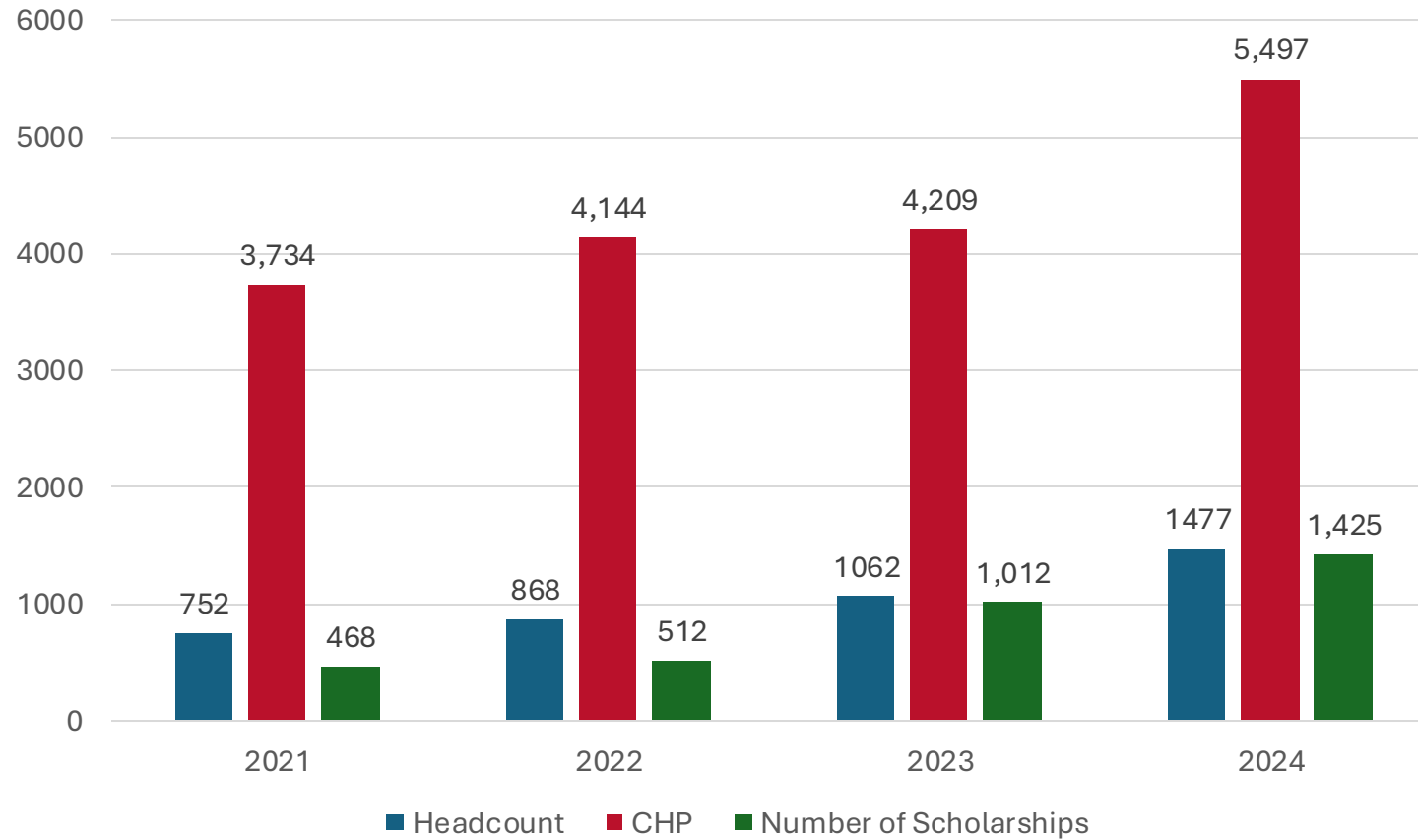
Dual Enrollment (Fall)

FALL	HC	HC GROWTH	CHP	CHP GROWTH	NUMBER OF SCHOLARSHIPS	AMOUNT AWARDED
2021	752	N/A	3734	N/A	468	\$402,784
2022	868	+116 (15%)	4144	+410 (11%)	512	\$426,731
2023	1062	+194 (22%)	4209	+65 (2%)	1012	\$665,240
2024	1477	+415 (39%)	5497	+1288 (31%)	1425	\$988,219

Changing lives for good, forever.



Dual Enrollment (Fall)



Changing lives for good, forever.



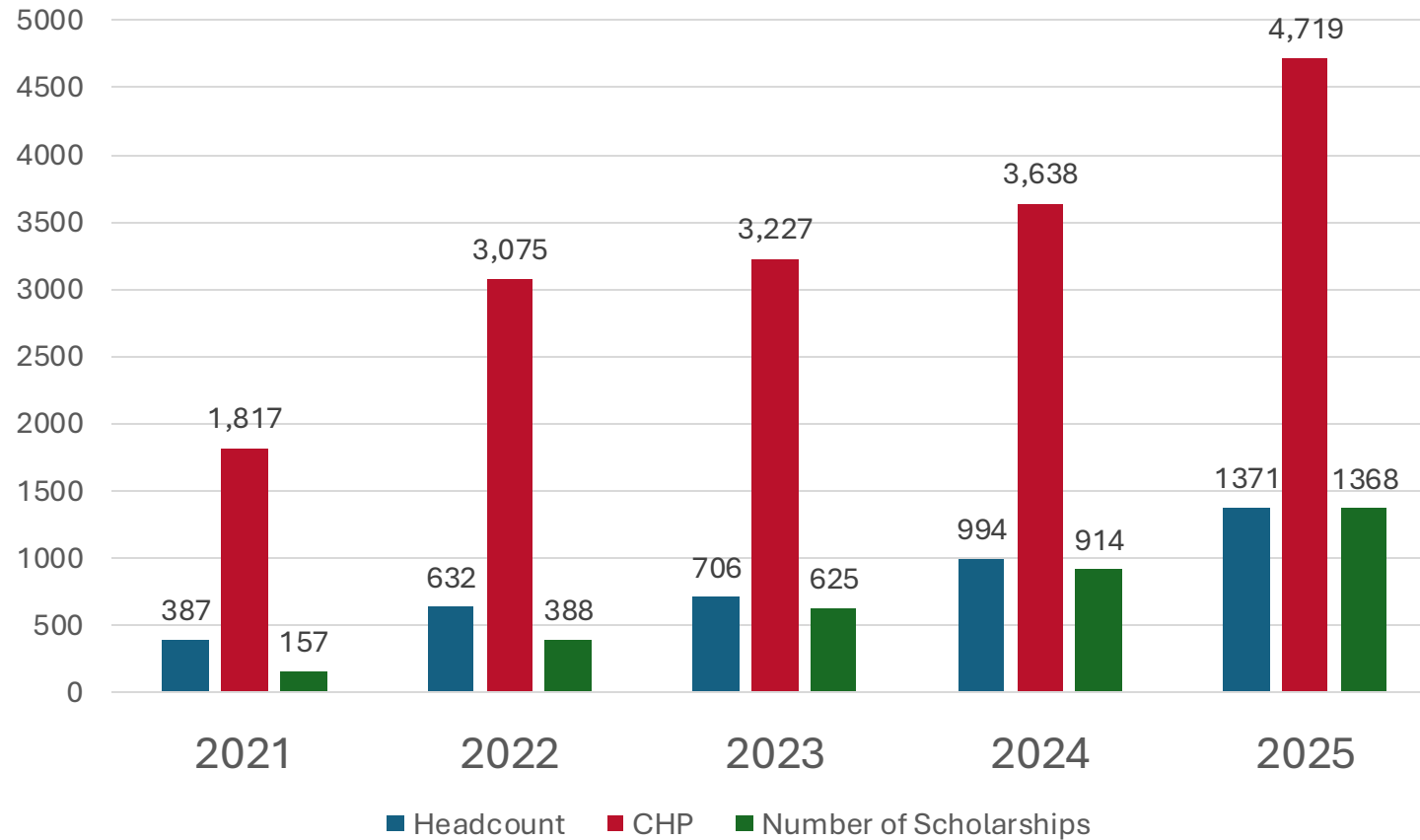
Dual Enrollment (Spring)

SPRING	HC	HC GROWTH	CHP	CHP GROWTH	NUMBER OF SCHOLARSHIPS	AMOUNT AWARDED
2021	387	N/A	1817	N/A	157	\$142,448
2022	632	+245 (63%)	3075	+1258 (69%)	388	\$333,342
2023	706	+74 (12%)	3227	+152 (5%)	625	\$488,625
2024	994	+288 (41%)	3638	+411 (13%)	914	\$593,302
2025	1371	+377 (38%)	4719	+1081 (30%)	1368	\$771,744

Changing lives for good, forever.



Dual Enrollment (Spring)



Changing lives for good, forever.



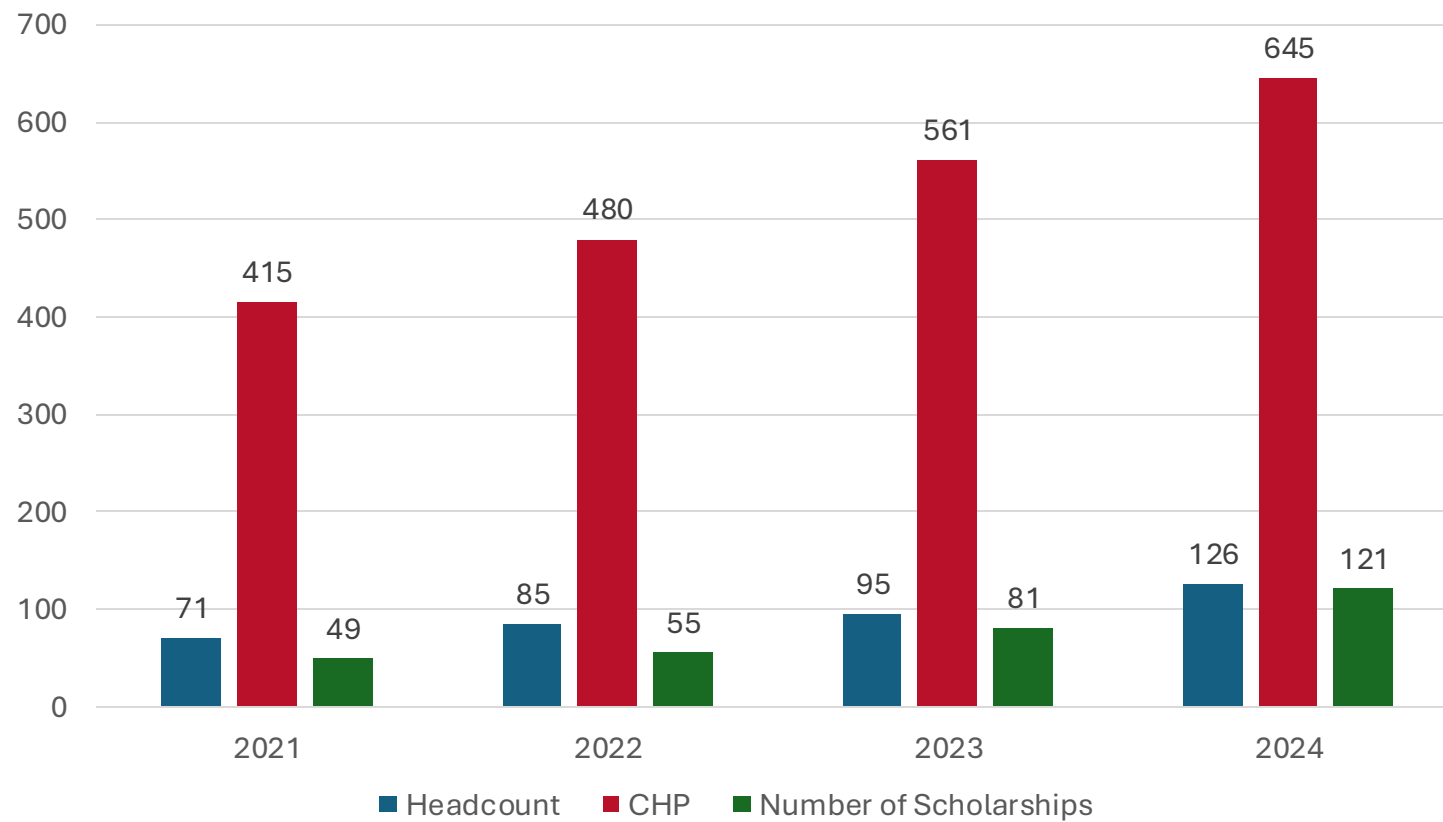
Dual Enrollment (Summer)

SUMMER	HC	HC GROWTH	CHP	CHP GROWTH	NUMBER OF SCHOLARSHIPS	AMOUNT AWARDED
2021	71	N/A	415	N/A	49	\$54,982
2022	85	+14 (20%)	480	+65 (16%)	55	\$57,204
2023	95	+10 (12%)	561	+81 (17%)	81	\$75,615
2024	126	+31 (33%)	645	+84 (15%)	121	\$110,360

Changing lives for good, forever.



Dual Enrollment (Summer)



Changing lives for good, forever.



Dual Enrollment (Workforce Development New Sites)

Program	Location	Start Date
Automotive Services	Eden Career Tech Center	Aug. 2021
Mechanical Design Tech	Calhoun County Career Academy	Aug. 2022
Mechanical Design	Eden Career Tech Center	Aug. 2023
WKO 101 (Workplace Essentials)	3 City & 7 County H.S. (200+ students)	Jan. 2024
Electrical Tech	Cleburne County Career Tech Center	Aug. 2024
WKO 101 (Workplace Essentials)	5 City & 12 County H.S. (500+ students)	Jan. 2025
Precision Machining & Welding Tech	Calhoun County Career Academy	Aug. 2025
Mechanical Design Tech & Civil Engineering Tech	GSCC Cherokee Campus	Aug. 2025



Retention of 1ST Time Degree-seeking Freshman

	Fall 2021 Cohort	Fall 2022 Cohort	Fall 2023 Cohort
1 st Time Freshmen	625	809	916
Returned Subsequent Fall	405	467	560
Retention Rate	65%	58%	61%

Changing lives for good, forever.



Academic Awards

	2021-2022	2022-2023	2023-2024
Associate of Art / Associate of Science	199	306	238
Associate of Applied Science	508	404	478
Certificate (Long)	390	396	348
Certificate (Short)	665	572	518
Total	1762	1678 (-5%)	1582 (-5%)

Changing lives for good, forever.



Pillar 1 - Employees

	FACULTY - FT	NON-FACULTY - FT	PT/ADJUNCT	TOTAL
FULL-TIME/PART TIME	138	220	173	531
DEGREES	21% - Doctorate 52% - Master's	4% - Doctorate 23% - Master's		

Employ industry experts in career tech and health sciences



Changing lives for good, forever.



Pillar 2 - Budget

	2021	2022	2023	2024
Proposed Budget	\$38,152,749	\$38,122,932	\$39,196,228	\$42,709,156
Actual Expenses	\$32,961,738	\$33,221,935	\$39,542,756	\$42,125,757
(Over) / Under Budget	\$ 5,191,011	\$ 4,900,997	(\$ 346,528)	\$ 583,399
Cash Investments	\$ 1,005,312	\$19,998,111	\$10,309,918	Matured
Outstanding Bonds	\$24,811,000	\$23,271,000	\$21,676,000	\$40,011,000
Institutional Scholarships	\$ 1,766,153	\$ 2,399,436	\$ 2,294,701	\$ 2,212,947

Changing lives for good, forever.



Pillar 2 - Grants

Date	Amount	Major Projects
2023 (May-Dec)	\$594,733	AL Power/Poarch Creek Indians - Coosa River Trail, ACCS - LPN Program, Haas Foundation - Precision Machining Scholarship, AL Construction Industry - WF Development Support
2024 (Jan-Dec)	\$3,673,321	Rural Healthcare Grant – Ambulance, simulation mannequins; Haas Foundation - Naming Rights for Precision Machining Lab; Schloss Foundation – Cadaver Lab Equipment; ACCS WF Development Grants - CoMet Program & Skid Steer Training
2025 (Jan-April)	\$235,833	ACCS – LPN Program Expansion

Changing lives for good, forever.



Advanced Manufacturing Center



Changing lives for good, forever.



Pillar 2 – Federal Grants

FY 2021 – FY 2025

Program	Grant Amount
Cheaha Education Opportunity Center	\$1,178,814
Student Support Services Gadsden	\$3,060,436
Student Support Services Ayers	\$1,871,754
Talent Search Gadsden	\$1,978,329
Talent Search Ayers	\$1,640,155
Upward Bound Gadsden	\$2,103,434
Upward Bound Ayers	\$1,511,813
Veterans Upward Bound	\$1,670,567
Title III	\$2,518,918
TOTAL	\$17,534,220



Pillar 2 - Workforce Development Grants Spring 2021 - Spring 2025

Name	Amount
ARC	\$ 613,702
ACCS ICI	\$2,356,808
ACCS Misc	\$ 41,000
ACCS Success Coach	\$ 225,410
ACCS CTE Equipment	\$1,128,936
ACCS STEAM	\$ 103,060
Perkins	\$1,640,000
TOTAL	\$6,109,916

Changing lives for good, forever.



Pillar 3 - Capital Projects (New Construction)

Project	Cost	Campus	Year
Advanced Manufacturing & Skills Training Center	\$29,866,637	East Broad	2024
Baseball & Softball Stadium, Parking, Lighting, Pedestrian Bridge	\$5,828,280 \$ 200,000 (lighting)	Wallace Drive (Sports Complex)	Summer 2025
Welding Outdoor Classroom	\$240,635	Ayers	2024
Diesel Mechanics Outdoor Classroom	\$109,223	Ayers	2022
HVAC Outdoor Classroom	\$120,354	Valley Street	2023
TOTAL	\$36,365,129		

\$36.3
million

Changing lives for good, forever.



Pillar 3 - Capital Projects (Demolition)

Project	Cost	Campus	Year
Browder Hall *	\$710,152 *	Wallace Drive	2021
Realtime Court* Reporting		East Broad	2021
Mitchell Hall *		East Broad	2021
Jarvis Hall	\$230,753	East Broad	2023
Brown Hall	\$287,563	East Broad	2023
Darden	\$345,550	East Broad	2023
TOTAL	\$1,574,018		

**\$1.5
million**



Pillar 3 - Capital Projects

Deferred Maintenance (Roofs)

BUILDING	CAMPUS	COST	DATE
Naylor Hall	Wallace Drive	\$104,725	2025
Fowler Hall	Wallace Drive	\$91,481	2025
Bevill Hall	Wallace Drive	\$313,626	2023
Bevill Center	East Broad	\$197,060	2023
Electrical Industrial Automation Bldg	Ayers	\$256,724	2024
Meadows/Inzer	Wallace Drive	\$607,000	2021
Learning Resource Center (Library)	Ayers	\$93,306	2022
ADRS	East Broad	\$83,807	2024
Student Center	Ayers	\$206,964	2023
Adult Education	Ayers	\$126,468	2024
Beck Gym	Wallace Drive	\$361,119	2023
Total		\$2,442,280	

\$2.4
million



Pillar 3 – Capital Projects (Renovation)

BUILDING	CAMPUS	PROJECT	COST
Naylor Hall	Wallace Drive	HVAC, Painting	\$2,110,366
Helderman Hall	Wallace Drive	HVAC, Flooring *	\$3,811,281 *
Bevill Hall	Wallace Drive	HVAC, Flooring *	
Precision Machining	Ayers	Restroom	\$96,930
Inzer (Cardinal Café) Meadows	Wallace Drive	HVAC, Window Walls	\$7,155,732
Machine Shop	East Broad	Restroom	\$20,044
Allen Hall	Wallace Drive	1 st Floor Annex	\$230,225
One Stop Cheaha Center	Ayers	Divided ADOL, Painting, Flooring	\$61,693
Wallace Hall	Wallace Drive	Classrooms	\$4,994,817
Beck Gym	Wallace Drive	HVAC	\$315,348
Wallace Hall Auditorium	Wallace Drive	HVAC	\$825,972
Prater Hall	Valley Street	Restrooms	\$219,885
Dental Assisting	Valley Street	HVAC	\$9,551
Total			\$19,851,644

\$19.8
million



Pillar 3 – Capital Projects (Other)

PROJECT	BUILDING	COST	YEAR
Physical Addresses on Buildings	Wallace Drive & Ayers	\$10,425	2025
Digital Signage	Ayers One Stop	\$36,400	2025
Generator Installations	Ayers, E. Broad, Wallace	\$308,085	2022
Video Security System		\$340,156	2024
Parking (additional)	Ayers Cheaha	\$316,344	2021
Parking (additional)	Inzer Hall	\$255,440	2024
Asphalt Repair	Fowler Hall	\$206,254	2022
TOTAL		\$1,473,104	

\$1.4
million



Pillar 3 – Capital Projects

Spring 2021-Spring 2025

Action	Amount
Demolition	\$ 1,574,018
New Construction	\$36,365,129
Renovations	\$19,851,644
Deferred Maintenance (Roofing)	\$ 2,442,280
Additional Projects	\$ 1,473,104
GRAND TOTAL	\$61,706,175

Grand Total: \$61.7 million

Changing lives for good, forever.



Pillar 4 - Health Sciences

NURSING

Voted #1 Associate Degree in Nursing (ADN) program in the state (affordable, accessible, NCLEX-RN results)

First nursing program in the state to implement the Standardized Patient Experience (actors)

Added 4 fidelity mannikins (\$350,000)

Apartment to simulate home health care & hospice





Pillar 4 - Health Sciences

EMERGENCY MEDICAL SERVICES (EMS)

New ambulance outfitted with monitors & equipment

Refurbished a donated ambulance for the new ambulance driver curriculum

Dual Enrollment with Anniston Fire Training Center (Fall 2024);
Add Gadsden in Fall 2025

MEDICAL LABORATORY TECHNICIAN (MLT)

New laboratory equipment (\$100,000)

DIAGNOSTIC MEDICAL SONOGRAPHY (DMS)

New 4D machine (\$130,000) for advanced imaging



Pillar 4 - Health Sciences

RADIOGRAPHY

Two new radiography suites

New mobile machine & two patient rooms for simulations

Surgical room with surgical table & new C-arm used in surgery

DENTAL ASSISTING

Seeking initial accreditation

Planning a community dental clinic to allow our students to work with UAB students to complete their required clinical hours & to serve uninsured patients at a reduced cost



Pillar 4 - Health Sciences

MEDICAL ASSISTING

New program Fall 2025

Seeking initial accreditation

Surgical Technology

STC to AAS in Fall 2025

Grant for \$85,000

Create new lab space with 3 surgical rooms & central sterilization

STC for Sterile Processing in Fall 2026

Seeking initial accreditation for Sterile Processing



Pillar 4 - Health Sciences

NEW PROGRAMS / CERTIFICATES

STC in Medical Laboratory Assistant (Ayers) in Fall 2026

STC in Sterile Processing (Ayers) in Fall 2026

Dual enrollment for LPN in Spring 2026

Sports Medicine Program (Wallace Drive) in Fall 2026

Sleep Studies Specialist (Ayers) in Fall 2026



Helderman Hall and Bevill Hall serve as the main operating space for the Division of Health Sciences on the Wallace Drive Campus.



Pillar 4 – Workforce Development

FEDERATION FOR ADVANCED MANUFACTURING EDUCATION (FAME)

FAME program at Ayers (2019-2020) & East Broad (2024-2025)

Increased industry partners from 8 to 20

Increased students in cohort class from 14 to 45

Winner of Region 2 Work-Based Learning... Governor's Seal of Excellence 2023



Changing lives for good, forever.

Industry Partners



M&H VALVE COMPANY

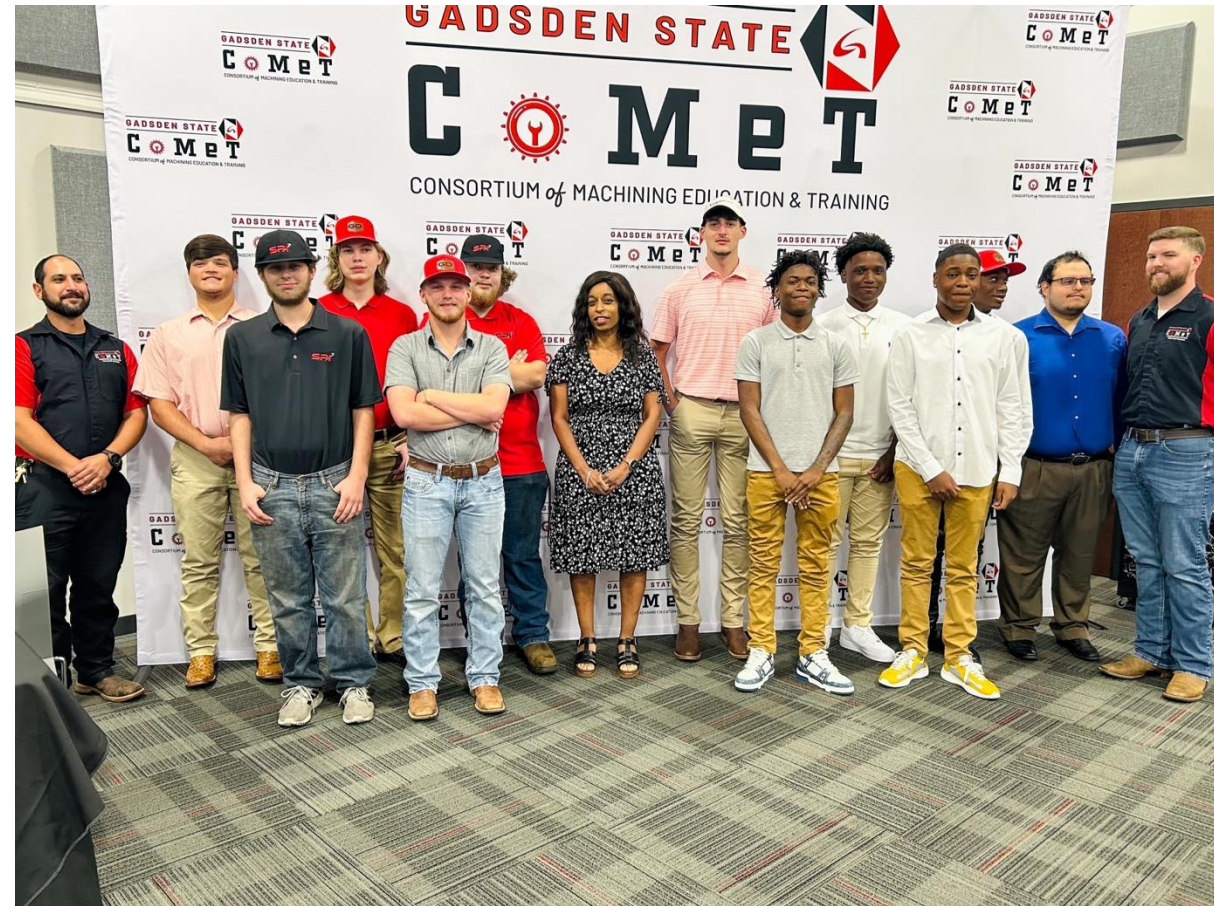
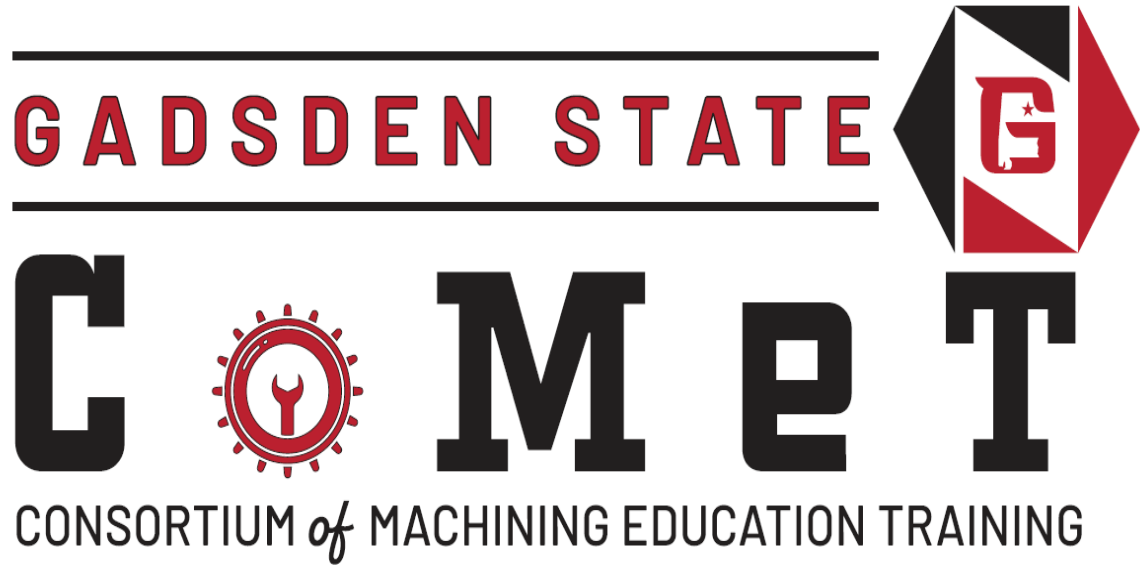


KOCH FOODS
Ashland
Collinsville
Gadsden





Changing lives for good, forever.



Changing lives for good, forever.



Pillar 4 – Workforce Development

Consortium of Machining Education Training (CoMeT)

Programs on Ayers & East Broad

Year 1 (Aug. 2024) 12 industry partners & 12 students in the cohort

Year 2 (Aug. 2025) 20 industry partners & 20 students in the cohort

Expanded work-based learning opportunities



Changing lives for good, forever.



Pillar 4 – Workforce Development

CoMeT Partners

ETOWAH COUNTY	DEKALB COUNTY	CALHOUN COUNTY	TALLADEGA COUNTY	ST. CLAIR COUNTY
Choice Fabricators	GH Metal Solutions	Aerospace Coatings	Automated Robotics Control	XYZ Control
Gadsden Tool	Siemens Energy	AL Specialty Products	Honda	
Prince Metal Stamping		General Dynamics		
Stamped Products		Kobay		
Unipress		M & H Valve		
Weaver Diversified		Soteria		
		Parker-Hannifan		

Changing lives for good, forever.



Pillar 4 – Workforce Development

Program	Certificate/Degree	Start Date
Mechatronics, Robotics & Automation	AAS	Aug. 2021
Salon & Spa Management	AAS	Aug. 2021
Advanced Automation	STC	Aug. 2021
Additive Manufacturing (3D Printing)	STC	Jan. 2022
Advanced Robotics	STC	Jan. 2022
Mechanical Design Tech (Ayers)	STC, LTC, AAS	Jan. 2022
Diesel Tech/CDL Dual Enrollment	STC	Jan. 2024
Diesel Mechanics	STC	Jan. 2024



Changing lives for good, forever.



Pillar 4 – Adult Education

Spring 2021-Spring 2025

- 6,236 students served
- 284 students obtained GED or High School Diploma
- Project Search is currently a finalist for the Excellence in Education Award, Workforce Development category
- 2nd largest program in the state
- Offered in 10 different locations in Etowah, Cleburne, Calhoun, and Cherokee Counties



Pillar 4 – IMPACT Program

Spring 2021-Spring 2025

- Exclusively available to students selected by the Sheriff's Department
- 600 Certificates earned
- 44 students took GED Ready exams and passed all parts



Pillar 4 – Skills Training Division

Non-Credit (Spring 2021 -Spring 2025)

- Students Served: 1877
- Pass rate: 87%
- 12 programs
- Skills for Success (Innovation Center)
- Recognized by the Alabama Board of Nursing for our accomplishments in Medication Aid Certification Exam
- 30+ Partnerships to include K-12 and Business & Industry
- **SKILLS TRAINING GRANTS TOTAL: \$840,000**



Pillar 4 – Academics

PROGRAM ADDED	Degree / Certificate	Year
Theatre	AA (Theatre concentration)	2021
Cybersecurity	STC	2021
Networking & Cybersecurity	AAS	2022



Changing lives for good, forever.



Pillar 4 – Academics

Performing Arts Scholarships

Academic Year	Scholarships Awarded
2021-22	41
2022-23	52
2023-24	56
2024-25	71



Pillar 4 – Academics

Performing Arts

Theatre Students - 20

Annual Theatre Performances - Fall & Spring, Student Showcase

Theatre & Facility Manager

Black Box Theatre - Opened Nov. 2024, Ribbon Cutting April 2025

Showband / Jazz Band Students - 25

Annual Showband / Jazz Band Performances - 30-35

Chorale Students - 21

Annual Choral Performances – 40-45





Pillar 4 – Academics

- Most recent articulation agreement – Samford University, Aug. 2024
- 45 Dual Enrollment Agreements with public & private high schools
- Annually receive \$100,000 for Poultry Science (since 2016), Cherokee Campus
- Cardinal Tutoring Center (CTC)
- Advising & Retention Center (ARC)
- Student Support Services (SSS)





Pillar 4 – Academics

Future Plans

- Improve 4-Year Transfer Pathways
- Creative Writing, Forensic Psychology, Meteorology, Communications
- New Programs to support careers in high demand areas
- Increase Completers in all degree areas
- Establish new & update existing Articulation Agreements with colleges & universities
- Develop new marketing materials
- International Program – Community International Festival



Athletics

SPORT	NUMBER OF ATHLETES (2024-25)	NUMBER SCHOLARSHIPS (2024-25)	WIN/LOSS (2024-25)	GPA (2023-24)	COMMISSIONER'S HONOR ROLL (Fall 2024)
Basketball (Men)	17	15	21-9	2.53	6
Basketball (Women)	18	15	11-16	2.83	10
Volleyball (Women)	15	14	7-22	3.21	13
Tennis (Men)	11	9	3-12	3.41	9
Cross Country (2022-23)	Men – 7 Women - 5	Men – 6 Women - 6	Men 45/99 Women 30/99	Men – 2.96 Women – 3.28	Men – 7 Women - 4
Baseball (2023-24)	42	24	31-12	3.22	32
Softball (2024-25)	30	24	14-32	N/A	17
TOTAL	145	113 (78%)		3.07	98

Changing lives for good, forever.



Athletics



Changing lives for good, forever.



GSCC Police Department & Security

PD Established	2023
Chief	Jay Freeman
Location	Inzer Hall
Vehicles	2 Tahoes (2020), Explorer (2015) donated by Hokes Bluff, Explorer (2020), Tahoe (2015) donated by City of Glencoe
Security Cameras	187
AEDS, Narcan	Training in collaboration with Health Sciences
Behavioral Intervention Team (BIT)	Early intervention, support before escalation, de-escalation, identify & respond to warning signs
Chaplain Program	Volunteer chaplains to support in time of crisis & give ongoing emotional & spiritual support
Mental Health Intervention–Mobile Crisis Response (CAT)	GSCC Officer is assigned to MCAT
Community Engagement	Self-Defense Training, Civilian Self-Defense Courses, Safety Education with K-12, Tactical Training

Changing lives for good, forever.



Changing lives for good, forever.



Cardinal Foundation Scholarships

Year	Disbursement	Students Impacted
2021-22	\$18,700	18
2022-23	\$39,100	27
2023-24	\$54,500	30
2024-25	\$62,500	33
2025-26	\$66,000	36



Changing lives for good, forever.



Cardinal Foundation Gala

Year	Date	Amount
1	September 9, 2023	\$68,000
2	October 10, 2024	\$53,448
3	October 9, 2025	\$75,000 (Goal)



Changing lives for good, forever.

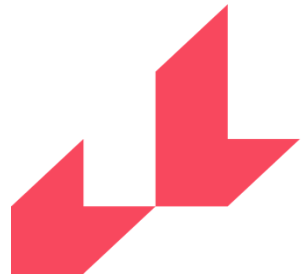


Cardinal Foundation

Scholarships	40
Donors (2024)	148
“Student Needs Fund”	\$12,000
Student Needs Fund (8 students assisted AY 2024-25)	\$ 5,400



Changing lives for good, forever.



Lightcast



ACCS commissioned Lightcast, a worldwide authority on labor market data, to analyze the economic impact and return on investment of GSCC to our service area. For a full copy of the report, please contact GSCC.



ECONOMIC IMPACT ANALYSIS



Operations Spending Impact

*College payroll and
other spending + ripple effects*

\$42.5 million

Added regional income

OR

782

Jobs supported in the region



Construction Spending Impact

*College construction
expenditures + ripple effects*

\$7.9 million

Added regional income

OR

125

Jobs supported in the region



ECONOMIC IMPACT ANALYSIS



Student Spending Impact

Relocated/retained student spending + ripple effects

\$2.5 million

Added regional income

OR

48

Jobs supported in the region



Alumni Impact

Higher alumni earnings and increased business profit + ripple effects

\$217.6 million

Added regional income

OR

3,460

Jobs supported in the region



ECONOMIC IMPACT ANALYSIS

Total Impact

\$270.5 million

Total income added
in the region

OR

2.3%

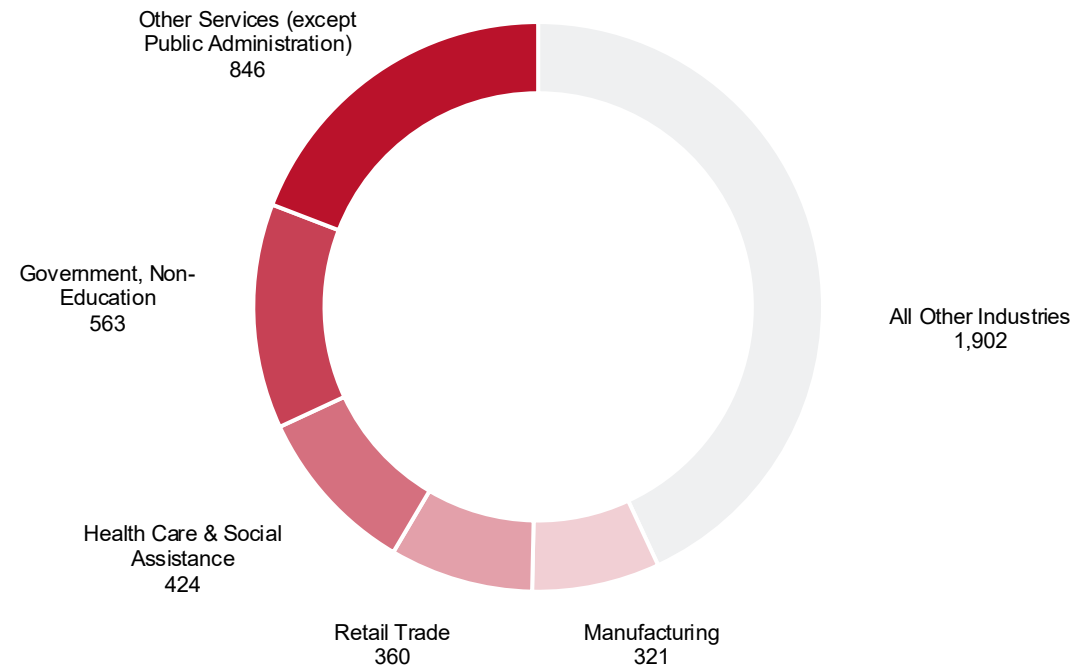
Of region's GRP

4,415

Total jobs supported
in the region

OR

1 out of **36** jobs in the
region



Looking Forward

- Student Focused
- Add Programs
- Increase Enrollment particularly at Cherokee and Valley Street Campuses
- Faculty & Staff Focused
- Campus & Buildings Focused
- Demolition of Buildings
- Adult Education Center
- Student Housing
- New Maintenance & Operations Building
- Fiscally Focused
- Focus on Our Community



GADSDEN STATE
COMMUNITY COLLEGE

Looking Forward

- Coosa River Cross Country & Walking Trail
- Tennis Courts



Community Engagement



- BOGO Chambers of Commerce (Etowah, Calhoun, Cherokee)
- Support Leadership Calhoun & Leadership Etowah
- Read Across America
- District Quiz Bowl Tournament
- Hosted Alabama Trumbauer Theatre
- ACT Prep
- WKO 101 (College & Career Readiness Standard for HS Students)
- Annual Water Festival (local 4th graders)
- Performing Arts
- Alabama PALS
- Mass Casualty Simulation
- Adult Education Program with local sheriff departments
- Fatherhood Initiative



What Makes GSCC Unique



- Valley Street (1 of 6 HBCC in AL, 1 of 12 HBCC in U.S.)
- International Program
- Alabama Language Institute
- Cadaver Lab (\$10,000 donation Jan. 2025)
- Court Reporting
- Civil Engineering Technology
- FAME & CoMeT Programs
- Comprehensive Diagnostic Medical Sonography
- First RN Program in the NATION to implement an Apprenticeship program (clinical hours with pay)







GADSDEN STATE
COMMUNITY COLLEGE

Thank you!

*Changing lives for good, **forever.***